



 FIFUR

STATISTICS **2025**

FIFUR STATISTICS 2025 Table of contents

1. IMPACT OF FUR FARMING ON THE NATIONAL ECONOMY	1
1.1. The overall economic importance	2
1.2. Turnover / Wage amount by industry	5
1.3. Fur farming and export agency	6
2. GALLUP POLLS ON PEOPLES' OPINIONS ON FUR FARMING	9
3. FINLAND AS A FUR PRODUCER IN EUROPE	13
3.1. Production of the six largest fur producing countries in Europe	14
3.2. Supply volumes of fox pelts on the world market	15
3.3. Supply volumes of mink pelts on the world market	16
3.4. The effects of avian influenza were also visible in production in 2024	18
4. BASE AVERAGE PRICES OF FINNISH FURS	23
5. INFORMATION ON THE ASSOCIATION AND ITS MEMBERSHIP	31

6. FUR PRODUCTION IN FINLAND	35
7. DOMESTIC CUB PRODUCTION AND CUB YIELD	36
7.1. Number of cubs born in our country 1965–2024 (1000 cubs)	38
7.2. Cub yield in the whole country 2015–2024 (cubs/mated female)	40

In 2024 the value
of fur exports was
301 million euros.

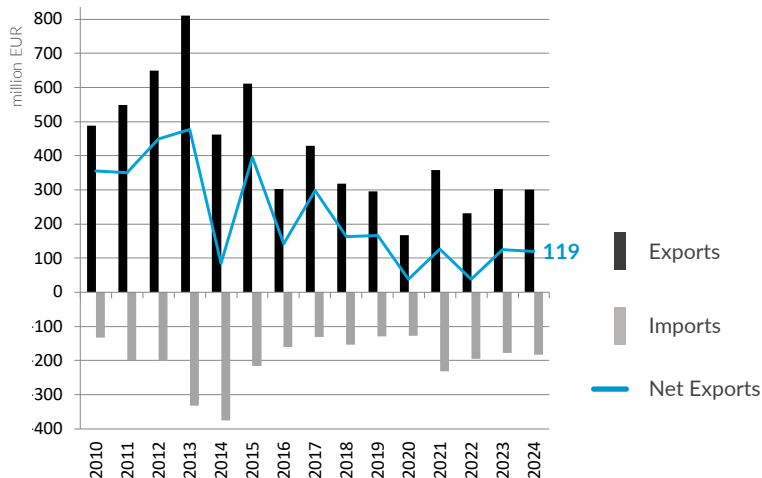


1 IMPACT OF FUR FARMING ON THE NATIONAL ECONOMY

- Finnish Fur Breeders' Associations — FIFUR's local members associations have 410 member companies, with about 430 fur farms.
- Fur industry brings Finland significant export income annually.
- Value of exports was 301 million euros in 2024; value of exports was at its peak at 810 million euros in 2013.
- Export of mink is about fivefold the value of fox.
- China is the most important export market.
- The direct employment impact of the value chain in Finland amounts to approximately 1,200 person-years.
- Fur branch brings 32 million euros to Finland in form of taxes and social insurance contributions.
- In addition to the companies represented by FIFUR, there are other fur farms in Finland. In 2024, approximately 900 companies were registered in the Finnish Business Information System (YTJ) under fur farming as their business sector. According to FIFUR's understanding, a significant share of these companies are not actively engaged in breeding. FIFUR is not responsible for the activities or statistical reporting of companies outside its membership.

1.1 The overall economic importance

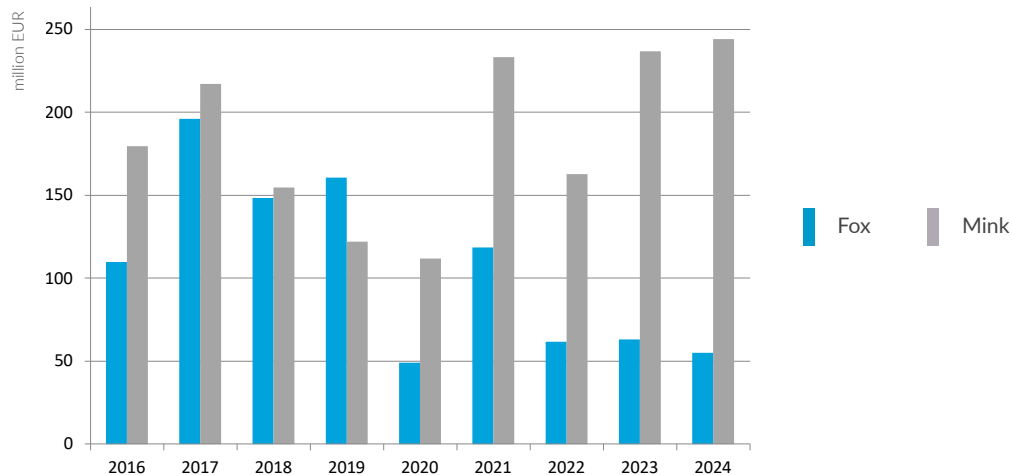
Value of imports and exports in fur trade



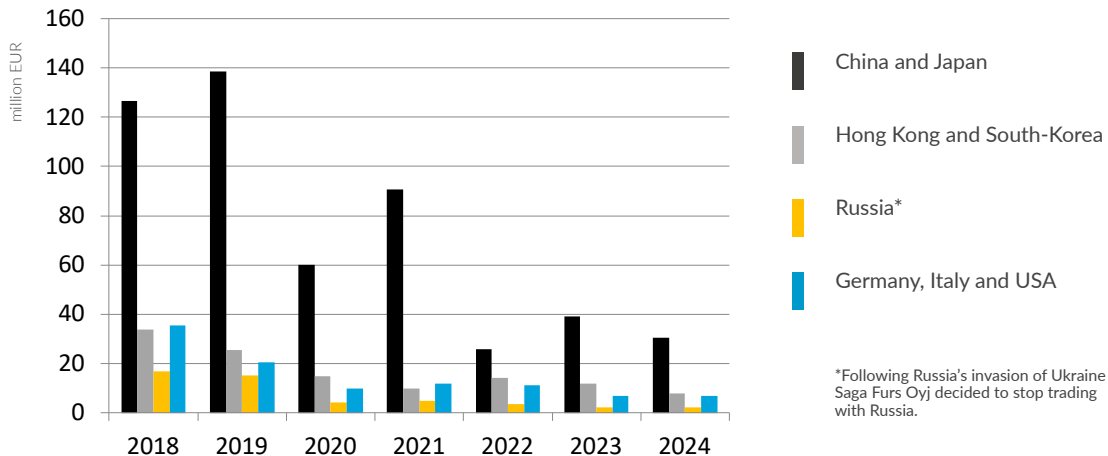
Source: Finnish Customs.
Imports are mainly furs, which come to Finland for sale at Saga Furs' auctions. Saga Furs Oyj collects, sorts and sells certified fur pelts through fur auctions in Vantaa from European fur producing countries and such as from the United States and Canada.

Compiled by
FCG Finnish Consulting Group

Annual export of fox and mink pelts (million EUR)



Fur exports (million EUR)



1.2. Turnover / Wage amount by industry

		2017	2018	2019	2020	2021	2022	2023	prognosis 2024
Fur farming	Salaries (million EUR)	32,1	27,7	26,5	17,7	16,1	12,8	10,0	9,0
	Person-years	1 422	1 253	1 246	956	549	489	400	360
Manufacture of articles of fur	Revenue (million EUR)	3,2	4,1	2,2	1,5	1,2	1,4	1,7	1,6
	Person-years	41	48	38	34	21	18	19	19
Dressing and dyeing of fur	Revenue (million EUR)	18,7	16,0	15,2	13,0	13,0	15,7	14,1	13,5
	Person-years	113	130	145	128	94	108	89	90
Wholesale of hides, pelts and leather	Revenue (million EUR)	24,4	30,6	21,6	10,7	19,3	22,9	15,8	13,5
	Person-years	31	33	28	27	23	24	25	24
Retail sale of furs and leather clothing	Revenue (million EUR)	7,5	7,4	6,6	5,7	5,1	5,2	5,5	5,3
	Person-years	50	45	48	34	20	22	23	23
Fur agency (Saga Furs)	Revenue (million EUR)	52,7	45,7	48	48	51	39	46,6	41,1
	Person-years	351	356	345	345	340	323	313	263

Source: Tilastokeskus (Business Register), Balance Consulting, FCG Finnish Consulting Group

1.3. Fur farming and export agency

	2017	2018	2019	2020	2021	2022	2023	2024
							<i>prognosis</i>	
Person-years, fur farming	1 422	1 253	1 246	956	549	489	400	360
Person-years, Saga Furs + organizations & research	381	386	375	375	365	348	338	288
Person-years, tanning, dressing and sale	113	130	145	128	94	108	89	90
Multiplier effect*	1 110	1 060	1 080	800	620	580	510	450
Person-years in total	3 030	2 830	2 850	2 260	1 630	1 530	1 340	1 190
Salaries** (million EUR)	127	119	120	95	68	64	56	50
Total taxes and fees (million EUR)	89	83	84	67	44	42	37	32
Income and church tax (million EUR)	28	26	26	21	14	13	11	10
VAT*** (million EUR)	19	18	18	14	11	10	9	8
Taxes to the state and church (million EUR)	27	25	25	20	13	12	17	15
Taxes to municipalities (million EUR)	20	19	19	15	11	11	3	3
Social insurance contributions (million EUR)	43	40	40	32	20	19	17	15

*Input-output multiplier 0,9 (Tilastokeskus) **The average salary 42.000 euro/year ***Salaries are spent; average VAT 21,5 %



40 %

of Finns support
certified domestic
fur farming.



2 GALLUP POLLS ON PEOPLES' OPINIONS ON FUR FARMING

- 40 % of Finns support (positive and very positive attitude) certified domestic fur farming.
- In the 2024 population survey, support was 39 % and in 2023 46 %.
- In the population surveys that FIFUR commissioned with independent research companies, support for the fur industry (very or fairly positive) varied between 39 and 65 percent in the years 2009–2025. FIFUR has used the same type of question from year to year to ensure comparability.
- It is likely that the extensive coverage of bird flu infections in fur animals in Finland in 2023 and 2024 has influenced the results of the latest population survey in the spring of 2025 as well.

*Population survey (n=1007) March 2025
Taloustutkimus Oy*

Survey results

Population survey (n=1007) March 2025
Taloustutkimus Oy



34%

will change their attitude towards the fur industry to a more positive one, when animal welfare and health are improved and environmental responsibility is developed further.





SKIN LABEL		TRACING CODE
#		00002446
1	0051821990722631	09001403
2	0051821990119382	<NEXT>
3	0006804870006148	

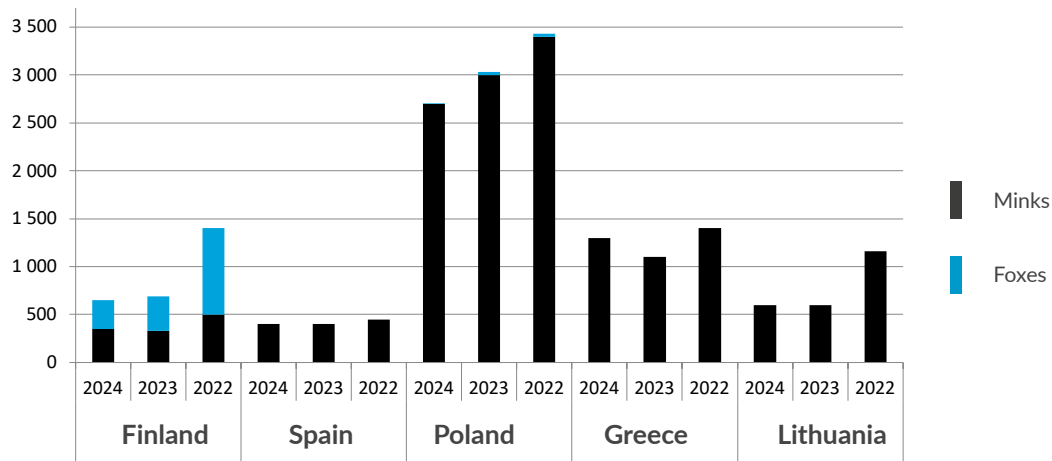
Finland is the
third largest
fur producer
in Europe.



3 FINLAND AS A FUR PRODUCER IN EUROPE

- Poland is the largest producer of mink pelts in Europe.
- Finland is the largest producer of certified fox pelts in Europe and the second largest in the world after China.
- China is the largest producer of furs in the world in terms of volume.
- Finland is currently the only country in European Union where it is licensed to breed Finnraccoon, which is considered an invasive species. The European Commission granted Finland and the members of FIFUR an exemption for breeding Finnraccoon for at least 30 years beginning from February 2019.

3.1. Production of the six largest fur producing countries in Europe, pelts (1000 pcs) 2022–2024



3.2. Supply volumes of fox pelts on the world market 2010–2024 (1000 pcs)

	2024	2023	2022	2021	2020	2015	2010
Denmark	0	0	0	0	4	3	0
Finland	303	360	700	900	1 200	2 500	1 800
Norway	0	0	7	7	60	150	200
Nordic countries	303	360	707	907	1 264	2 653	2 000
Russia	31	44	44	81	50	0	100
Poland	3	30	30	30	30	60	100
China	4 050	3 030	4 000	11 000	12 400	14 500	8 000
Baltic nations	0	0	0	1	1	18	0
Other	0	6	5	5	5	0	100
Total	4 387	3 470	4 786	12 022	13 749	17 231	10 300

3.3. Supply volumes of mink pelts on the world market 2010–2024 (1000 pcs)

**Auction company Saga Furs Oyj has not delivered fur pelts to Russia since the outbreak of the war of aggression against Ukraine.*

	2024	2023	2022	2021	2020	2015	2010
Denmark	30	15	0	0	5 600	17 800	14 000
Finland	350	330	500	850	780	1 740	2 000
Norway	0	0	50	60	200	840	600
Sweden	25	225	225	0	470	1 200	1 000
Iceland	65	83	83	75	65	200	160
Nordic countries	470	653	858	985	7 115	21 780	17 760
USA	875	1 200	1 400	1 250	1 800	3 760	3 400
Russia*	1 100	1 570	1 570	1 300	1 300	0	1 300
Canada	430	600	700	900	900	3 300	2 200
China	4 220	1 500	2 000	4 500	4 000	45 000	12 000

	2024	2023	2022	2021	2020	2015	2010
Netherlands	0	0	0	0	1 000	5 500	4 800
Belarus	550	650	650	650	750	0	800
Ukraine	380	350	350	1 200	1 100	0	400
Ireland	0	0	0	60	100	180	170
Poland	2 700	3 000	3 400	4 500	4 500	8 500	4 300
Spain	300	400	450	450	450	800	450
Greece	1 300	1 100	1 400	1 250	1 200	2 000	600
Latvia	200	300	360	360	375	750	0
Lithuania	600	600	1 160	1 350	1 500	2 000	0
Bulgaria	100	90	90	150	140	0	0
Romania	180	225	225	200	45	0	0
Other	20	47	47	43	63	0	200
Total	13 425	12 285	14 660	19 148	26 338	94 729	49 080

3.4. The effects of avian influenza were also visible in production in 2024

- In July 2023, the first cases of avian influenza in animals were confirmed on a few Finnish fur farms.
- By the end of 2023, avian influenza had been identified on a total of 71 fur farms (out of 72 companies), either through confirmed infections in animals (29 farms) or the detection of antibodies during screening (42 farms).
- Authorities ordered the culling of approximately 485,000 fur animals, representing around 40% of the total annual animal population.
- The restrictions imposed by the authorities also affected animal numbers and production volumes in 2024, as farms under avian influenza-related restrictions were only permitted to introduce new animals starting in autumn 2024.

- In the 2024 official testing, no cases of avian influenza have been detected on Finnish fur farms, nor have any been identified in early 2025.
- FIFUR opposes full herd cullings based solely on antibody testing, viewing them as disproportionate and contrary to the purpose of the Animal Diseases Act, even though the industry as a whole remains committed to health and biosecurity efforts.

Due to avian influenza the authorities ordered in 2023 to kill a total of around 485,000 fur animals, which represented about 40% of the year's animal population. The majority of animals killed were clinically healthy.



Bird control in accordance with the Regulation

- According to the new regulation on the biosecurity of fur farms, fur farms shall be protected from birds from May 15 to October 31 to reduce the risk of avian influenza.
- Fur farms have always warded off birds as vermin with different solutions, but previously there was no direct legislation on the matter. In the spring of 2024 FIFUR member farms took care of bird protection with different solutions using nets according to the regulation (picture of the bird protection net according to the regulation on the previous page).

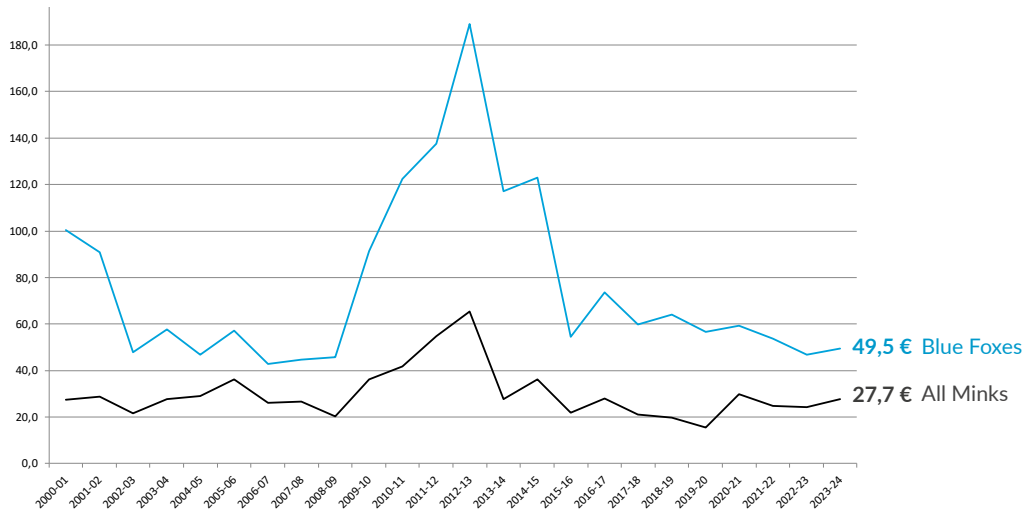
Fur prices
vary significantly.



4 BASE AVERAGE PRICES OF FINNISH PELTS

- The average price of mink pelts rose by 14 percent from 2023 to 2024.
- The price of blue fox pelts rose by 5,8 percent.
- The average price was 27,7 euros for mink pelts and 46,8 euros for blue fox pelts.

Base average prices of Finnish furs (€/pcs)



Base average prices of Finnish furs (€/pcs)

Sales Period	Blue Fox	All Minks
2012–2013	189,0	65,5
2013–2014	117,0	27,7
2014–2015	123,1	36,2
2015–2016	54,6	22,0
2016–2017	78,7	27,9
2017–2018	59,8	21,2
2018–2019	64,0	19,8
2019–2020	56,8	15,6
2020–2021	59,2	29,7
2021–2022	53,8	24,9
2022–2023	46,8	24,3
2023–2024	49,5	27,7



Base average prices (euros) of Finnish furs on sale at Saga Furs Oyj annually between 2000/2001–2023/2024

Sales Period	Black	Brown	Glow	Mahogany	Sapphire	White	Black Cross	All Minks
2000–2001	28,3	22,1	23,2	25,0	40,7	41,1	38,7	27,3
2001–2002	29,4	25,0	25,5	26,2	40,3	32,7	37,0	28,8
2002–2003	21,4	20,6	21,4	20,4	23,8	22,3	24,4	21,7
2003–2004	27,6	26,2	26,8	25,9	27,6	29,6	31,2	27,7
2004–2005	31,0	26,0	25,6	25,4	30,8	32,1	34,0	29,1
2005–2006	38,3	33,5	33,5	34,0	40,0	41,5	41,4	36,1
2006–2007	32,0	25,0	25,1	24,8	31,3	24,1	22,7	26,2
2007–2008	31,5	26,1	25,2	27,0	32,4	23,0	25,4	26,6
2008–2009	22,5	19,7	17,9	19,3	24,8	20,8	20,2	20,2
2009–2010	38,8	33,6	32,9	34,0	39,2	40,2	39,1	36,3
2010–2011	44,3	38,0	36,1	37,0	51,0	48,8	46,7	41,9

Sales Period	Black	Brown	Glow	Mahogany	Sapphire	White	Black Cross	All Minks
2011–2012	53,7	47,3	47,0	46,7	65,0	68,2	59,0	54,7
2012–2013	65,2	55,7	57,6	54,7	70,2	81,2	64,7	65,5
2013–2014	27,9	21,9	22,5	21,3	35,4	33,4	26,1	27,7
2014–2015	30,5	21,7	26,0	20,7	44,4	37,2	45,6	36,2
2015–2016	17,7	17,2	19,2	15,8	26,9	20,7	22,8	22,0
2016–2017	23,2	22,1		19,5	26,7	25,4	21,8	27,9
2017–2018	22,9	21,3		17,9	24,1	21,1	18,8	21,2
2018–2019	20,0	18,5		16,3	22,6	20,3	18,9	20,0
2019–2020	16,8	14,1		12,9				15,6
2020–2021	20,2	18,2		12,9				29,7
2021–2022	22,1	19,8		17,5	29,2	28,9	21,2	24,9
2022–2023	18,9	18,8		17,8	33,5	28,7	22,2	24,3
2023–2024	25,8	25,0		22,0				27,7

Base average prices (euros) of Finnish furs on sale at Saga Furs Oyj annually between 2000/2001–2023/2024

Sales Period	Blue Fox	Silver Fox	Blue Frost	Golden Island	Finnraccoon	Ferret
2000–2001	100,4	91,8	102,9	102,1	75,7	15,1
2001–2002	90,7	93,6	82,4	115,0	114,9	9,8
2002–2003	47,9	106,5	92,5	121,7	108,7	7,1
2003–2004	57,6	103,3	61,8	115,6	65,4	16,1
2004–2005	46,9	71,8	51,4	79,8	56,7	11,4
2005–2006	57,3	94,6	74,0	82,7	99,4	12,2
2006–2007	42,9	74,7	67,6	72,8	72,2	16,7
2007–2008	44,6	78,4	61,0	51,5	38,8	7,3
2008–2009	45,9	62,7	40,3	34,7	33,3	6,4
2009–2010	91,5	83,6	77,1	57,7	59,2	10,2
2010–2011	122,5	140,3	141,3	93,8	81,3	7,1

Sales Period	Blue Fox	Silver Fox	Blue Frost	Golden Island	Finnraccoon	Ferret
2011–2012	137,6	146,2	143,3	116,4	82,8	16,0
2012–2013	189,0	142,2	145,6	239,1	159,9	55,6
2013–2014	117,0	95,0	103,5		170,4	6,6
2014–2015	123,1	84,6	97,0		110,5	2,0
2015–2016	54,6	58,6	59,0	60,0	78,6	
2016–2017	78,7	72,6	73,0	65,8	90,8	
2017–2018	59,8	85,3	63,5	63,3	82,7	
2018–2019	64,0	64,8	62,9	68,1	62,6	
2019–2020	56,8	53,7	55,3		53,6	
2020–2021	59,2	42,4	48,4		43,6	
2021–2022	53,8	39,3	46,4	50,3	40,8	
2022–2023	46,8	40,0	52,6	41,7	45,9	
2023–2024	49,5	38,3	57,1		46,1	

Finnish
Fur Breeders'
Association
FIFUR
represents
the industry
comprehensively.



5 INFORMATION ON THE ASSOCIATION AND ITS MEMBERSHIP

- The member associations of FIFUR had 410 member companies, with about 430 fur farms in the end of year 2024.
- The largest member associations are Svenska Österbottens Pälsdjursodlarförening rf (SÖP) and Pohjois-Suomen Turkiseläinten Kasvattajat ry (PSTK)
- In recent decades the number of fur farms has decreased and production has concentrated.
- The average size of farms has grown.

Membership count of FIFUR's member associations 2024

Member Association	Membership Count
Svenska Österbottens Pälsdjursodlarförening rf (SÖP)	218
Pohjois-Suomen Turkiseläinten Kasvattajat ry (PSTK)	171
Uudenmaan-Hämeen Turkiseläinten Kasvattajat ry (U-H)	8
Savo-Karjalan Turkistuottajat ry (S-K)	5
Satakunnan Turkiseläinten Kasvattajat ry (S)	5
Lounais-Suomen Turkiseläinkasvattajat ry (L-S)	3
Ålands Pälsodlarförening rf (Å)	0
Total	410

Development of the number of FIFUR's member farms 1940–2024

Year	Amount	Year	Amount
1940	478	2014	973
1950	528	2016	923
1960	778	2018	763
1970	2865	2019	676
1980	4372	2020	632
1990	3086	2021	581
2000	1722	2022	539
2010	1043	2023	442
2012	960	2024	410

Fur production is
concentrated in
Ostrobothnia.



6 FUR PRODUCTION IN FINLAND

- Pohjois-Suomen Turkiseläinten Kasvattajat ry (PSTK) and Svenska Österbottens Pälsdjursodlarförening rf (SÖP) are largest of the local members associations. PSTK produces 47 percent and SÖP 49 percent of skins produced in Finland.

In 2024 the number
of fox cubs fell by
47 percent and
mink cubs fell by
21 percent.*



7 DOMESTIC CUB PRODUCTION AND CUB YIELD

- Number of cubs born to fur branch was 0,8 million in 2024*.
- Portion of fox cubs was 34 percent and portion of mink cubs was 52 percent. The rest are Finnraccoons.
- Size of average fox litter was 4,5 cubs while it was 4,1 cubs for minks.



*Read section 3.4 about the effect of bird flu on animal numbers in 2023–2024. Due to compulsory cullings ordered by the authorities, many breeding animals were lost and 72 businesses were on a production break.

7.1. Number of cubs born in Finnish fur branch 1965–2024 (1000 cubs)

Year	Mink	Blue Fox	Silver Fox	Crossbreeds (foxes)	Finnraccoon	Ferrets
1965	1 900	1,3				
1970	3 200	40,5				
1975	3 200	400			5	1
1980	4 100	1 400	6		67	150
1985	4 900	2 600	305	292	73	320
1990	1 700	800	406	252	34	138
1995	1 900	1 800	131	41	70	39
2000	1 900	1 700	61	82	62	1
2005	1 900	1 700	77	331	99	1

Year	Mink	Blue Fox	Silver Fox	Crossbreeds (foxes)	Finnraccoon	Ferrets
2010	1 900	1 300	96	176	125	0
2015	1 900	2 400	92	156	148	0
2016	1 620	1 729	86	230	123	0
2017	1 675	2 015	83	235	158	0
2018	1 444	1 690	83	250	174	0
2019	1 042	1 564	83	260	153	0
2020	769	1 030	56	197	138	0
2021	784	1 059	39	81	87	0
2022	538	635	23	70	45	0
2023	516	491	22	127	49	0
2024	413	256	18	88	24	0

7.2. Cub yield in the whole Finland 2015–2024 (cubs/mated female)

	2024	2023	2022	2021	2020	2015
Black	3,95	4,11	3,94	4,37	3,95	4,30
Black Cross	4,24	4,52	4,06	4,51	4,12	4,66
Brown / Glow	4,61	4,71	4,24	4,53	4,2	4,61
White	3,91	4,20	4,14	4,14	4,01	4,37
Sapphire + Silverblue	4,22	4,31	4,10	4,34	4,07	4,42
Other Minks	3,82	4,32	4,08	4,40	4,35	4,14
Minks in Total	4,10	4,34	4,14	4,31	4,08	4,40
Blue Fox	4,13	4,81	4,72	5,16	4,92	5,81
Shadow and White Fox	5,03	5,28	5,76	5,41	7,07	6,32

	2024	2023	2022	2021	2020	2015
Other Blue Foxes	3,74	4,37	4,57	4,34	4,22	5,48
Blue Foxes in Total	4,26	4,92	4,79	5,20	5,03	5,88
Crossbreeds in Total	4,63	5,19	4,93	5,12	5,31	5,75
Silver Fox	3,17	3,06	3,05	3,05	2,97	3,19
Other Silver Foxes	3,04	3,12	3,31	3,17	2,90	3,40
Silver Foxes in Total	3,13	3,08	3,10	3,08	2,96	3,26
Foxes in Total	4,54	5,05	4,76	5,12	5,01	5,77
Finnraccoon	6,27	5,99	6,35	6,32	5,95	6,10



FINNISH FUR BREEDERS' ASSOCIATION

P.O. Box 5 (Martinkyläntie 48)
01601 Vantaa
tel. +358 9 849 81
stkl.vantaa@fifur.fi

sagafurs®

Saga Furs Oyj
P.O. Box 4 (Martinkyläntie 48)
01601 Vantaa
tel. +358 9 84981